
CV



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Assistant Professor

**Instructor at the International College
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EDUCATION

- **Ph.D. in International Business with Management concentration**
Texas A&M International University, Laredo, Texas, USA.....December 2012
- **Masters of Business Administration**
Masters of Science in E-Commerce
Texas A&M University-Commerce, Commerce, Texas, USA.....December 2005
- **Bachelors in Business Administration majoring in Business Computer**
Assumption University, Bangkok, Thailand.....October 2002

CLASS TAUGHT

Master's level

- Research Methodology in Management

Ph.D. level

- Advanced Research Methods in Management
- Seminar in International Management

RESEARCH INTERESTS

- Cross-cultural management
- Organizational behaviors
- Managerial psychology
- Strategic management
- Social media behavior
- Cultural intelligence
- Mindfulness
- Corruption

RESEARCH ARTICLE PUBLICATION

1. Charoensukmongkol, P. (in press). The Interplay between Firm Resources and Government Agency Social Capital on Thai Firms' Satisfaction with Export Performance, *International Journal of Globalisation and Small Business*.
2. Charoensukmongkol, P., & Suthatorn, P. (in press). Salespeople's Trait Mindfulness and Emotional Exhaustion of Salespeople: The Mediating Roles of Optimism, Resilience, and Self-efficacy, *International Journal of Services, Economics and Management*.
3. Charoensukmongkol, P. (in press). The moderating roles of external locus of control and knowledge expertise on the relationship between superstitious belief and stock trading performance, *Kasetsart Journal of Social Sciences*.
4. Pandey, A., & Charoensukmongkol, P. (in press). Contribution of Cultural Intelligence to Adaptive Selling and Customer-Oriented Selling of Salespeople at International Trade Shows: Does Cultural Similarity Matter?, *Journal of Asia Business Studies*.
5. Charoensukmongkol, P., & Aumeboonsuke, V. (2018), The Role of Mindfulness Meditation on Stock Trading Performance, *Thammasat Review*, 21(1), 111-130.
6. Koirala, M., & Charoensukmongkol, P. (2018). Perceptions of bank employees towards corporate social responsibility and work attitudes: a comparison between Nepal and Thailand, *The Sankalpa: International Journal of Management Decisions*, 4(1), 1-24.
7. Suthatorn, P., & Charoensukmongkol, P., (2018), Cultural Intelligence and Airline Cabin Crews Members' Anxiety: The Mediating Roles of Intercultural Communication Competence and Service Attentiveness, *Journal of Human Resources in Hospitality and Tourism*. DOI: 10.1080/15332845.2018.1449559
8. Charoensukmongkol, P. (2018). The Impact of Social Media on Social Comparison and Envy in Teenagers: The Moderating Role of the Parent Comparing Children and In-group Competition among Friends, *Journal of Child and Family Studies*, 27(1), 69-79, doi: 10.1007/s10826-017-0872-8
9. Charoensukmongkol, P. (2017). Superstitious Behaviors and Perceived Job Performance of Internal Auditing Staffs in Thailand, *Thammasat Review*, 20(2), 18-38.
10. Charoensukmongkol, P., Murad, M., & Gutierrez-Wirsching, S. (2017). Social Media Sites Use Intensity and Job Burnout among U.S. and Thai Employees, *International Journal of Cyber Behavior, Psychology and Learning*, 7(1), 34-51.
11. Charoensukmongkol, P., & Sasatanun, P. (2017). Social Media Use for CRM and Business Performance Satisfaction: The Moderating Roles of Social Skills and Social Media Sales Intensity, *Asian Pacific Management Review*, 22(1), 25-34.

12. Charoensukmongkol, P., & Aumeboonsuke, V. (2017). Does mindfulness enhance stock trading performance?: The Moderating and Mediating Effects of Impulse Control Difficulties, *International Journal of Work Organisation and Emotion*, 7(4), 257-274.
13. Charoensukmongkol, P. (2017). Contributions of Mindfulness during Post-Merger Integration, *Journal of Managerial Psychology*, 32(1), 104-118
14. Charoensukmongkol, P. (2016). The Role of Mindfulness in Reducing English Language Anxiety among Thai College Students, *International Journal of Bilingual Education and Bilingualism*, doi: <http://dx.doi.org/10.1080/13670050.2016.1264359>.
15. Tanchaitranon, N., & Charoensukmongkol, P. (2016). Global Networks' and the Foreign Migrant Workforce's Effects on Thai SMEs' Satisfaction with Their Export Performance: The Mediating Role of International Knowledge, *International Journal of Globalisation and Small Business*, 8(3), doi: 10.1504/IJGSB.2016.080378
16. Charoensukmongkol, P. (2016). The Role of Mindfulness on Employee Psychological Reactions to Mergers and Acquisitions, *Journal of Organizational Change Management*, 29(5), 816-831.
17. Sasatanun, P., & Charoensukmongkol, P. (2016). Antecedents and Outcomes Associated with Social Media Use in Customer Relationship Management of Microenterprises, *International Journal of Technoentrepreneurship*, 3(2), 127-149.
18. Nongpong, S., & Charoensukmongkol, P. (2016). I don't care much as long as I am also on Facebook: Impacts of social media use of both partners on romantic relationship problems, *The Family Journal*, 24(4), 351-358.
19. Charoensukmongkol, P. (2016). Exploring Personal Characteristics Associated with Selfie Liking, *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, 10(2), article 7. doi: 10.5817/CP2016-2-7.
20. Charoensukmongkol, P. (2016). Contribution of Mindfulness to Individuals' Tendency to Believe and Share Social Media Content, *Journal of Technology and Human Interaction*, 12(3), 46-63.
21. Charoensukmongkol, P., Murad, M., & Gutierrez-Wirsching, S. (2016). The Role of Coworker and Supervisor Support on Job Burnout and Job Satisfaction, *Journal of Advances in Management Research*, 13(1), 4-22.
22. Charoensukmongkol, P. (2016). The interconnections between bribery, political network, government supports, and their consequences on export performance of small and medium enterprises in Thailand, *Journal of International Entrepreneurship*, 1-18, doi:10.1007/s10843-016-0164-1
23. Charoensukmongkol, P., Daniel, J.L., and Chatelain-Jardon, R. (2015). The Contribution of Workplace Spirituality on Organizational Citizenship Behavior, *Advances in Business Research*, 6, 1-14.

24. Charoensukmongkol, P. (2015), Social Media Use and Job Performance - Moderating Roles of Workplace Factors, *International Journal of Cyber Behavior, Psychology, and Learning*, 5(2), 61-76.
25. Sriwilai, K., & Charoensukmongkol, P. (2015), Face it, don't Facebook it: Impacts of Social Media Addiction on Mindfulness, Coping Strategies and the Consequence on Emotional Exhaustion, *Stress and Health*, doi: 10.1002/smi.2637
26. Charoensukmongkol, P. (2015). Cultural Intelligence of Entrepreneurs and International Network Ties: The Case of Small and Medium Manufacturing Firms in Thailand, *Management Research Review*, 38(4), 421 – 436.
27. Charoensukmongkol, P. (2015), Mindful Facebooking: the Moderating Role of Mindfulness on the Relationship between Social Media Use intensity at Work and Burnout, *Journal of Health Psychology*, 1-15.
28. Charoensukmongkol, P. (2014), Cultural Intelligence and Export Performance of Small and Medium Enterprises in Thailand: Mediating Roles of Organizational Capabilities, *International Small Business Journal*, 1-18. DOI: 10.1177/0266242614539364
29. Charoensukmongkol, P. (2014), Benefits of Mindfulness Meditation on Emotional Intelligence, General Self-Efficacy, and Perceived Stress: Evidence from Thailand, *Journal of Spirituality in Mental Health*, 16(3), 171-192.
30. Charoensukmongkol, P. (2014). The Effect of Software Piracy on Research and Development Intensity at the Country Level: Do Developed Countries and Emerging Economies Suffer the Same Impact?, *Global Business and Economics Review*, 16(3), 253-268.
31. Charoensukmongkol, P. (2014). Effects of Support and Job Demands on Social Media Use and Work Outcomes, *Computers in Human Behavior*, 36, 340–349.
32. Murad, M., Charoensukmongkol, P., & Bakay, A. (2014). Are U.S. Academics and Professionals Ready for IFRS? An Explanation Using Technology Acceptance Model and Theory of Planned Behavior, *Journal of International Business Research*, 12(2) 47-60.
33. Charoensukmongkol, P. (2013). The Contributions of Mindfulness Meditation on Burnout, Coping Strategy, and Job Satisfaction: Evidence from Thailand, *Journal of Management and Organization*, 19(5), 44-558.
34. Charoensukmongkol, P., Daniel, J.L., & Chatelain-Jardon, R. (2013). Enhancing Workplace Spirituality through Emotional Intelligence, *Journal of Applied Management and Entrepreneurship*, 18(4), 3-17.
35. Charoensukmongkol, P. & Murad, M. (2012), Does Investment in ICT Curb or Create More Corruption? A Cross-Country Analysis, *Public Organization Review*, 14(1), 51-63
36. Charoensukmongkol, P., Daniel, J.L., Sexton, S., & Kock, N.F. (2012). Analyzing Software Piracy from Supply and Demand Factors: The Competing Roles of

Corruption and Economic Wealth, *International Journal of Technoethics*, 3(1), 28-42.

37. Charoensukmongkol, P., & Elkassabgi, A. (2011). The Inverse U-curve Relationship between Software Piracy and Technological Outputs in Developed Nations, *Management Research Review*, 34(9), 968 – 979.
38. Charoensukmongkol, P., & Sexton, S. (2011). The Effect of Corruption on Exports and Imports in Latin America and the Caribbean, *Latin American Business Review*, 12(2), 83-98
39. Smith, M.L., Charoensukmongkol, P., Elkassabgi, A., & Lee, K.H. (2009). Aspects of Accounting Codes of Ethics in Canada, Egypt, and Japan, *Internal Auditing*, November/December, 26-34.

BOOK CHAPTER

Charoensukmongkol, P., & Suwanprapaisri, C. (2017). Using the Technology Acceptance Model and Cultural Values to Explain the Adoption of the GrabTaxi Application in Thailand. In S. Böhm, W. Quint, & P. Winzer (Eds.), *Advanced E-Business: Research International Trends & Issues*. Frankfurt, Germany: Peter Lang.

BEST RESEARCH PAPER AWARDS

1. "Factors Influencing Users' Attitudes Toward Internet Advertising on Social media: A Cross-cultural Comparative Study between Chinese and Thai Users"
(Coauthoring with Juanjuan Cai)

*The 5th International Conference on Advancement of Development Administration
2016 - Social Sciences and Interdisciplinary Studies
April 20, 2017*

2. "Do Thai People Actually Benefit from Superstitious Behaviors? Evidence from Stock Traders in Thailand".

*National Institute of Development Administration,
April 2015*

3. "The Contributions of Mindfulness Meditation on Burnout, Coping Strategy, and Job Satisfaction: Evidence from Thailand",

*National Institute of Development Administration
April 2014*

4. “The Role of Emotional Intelligence During Organizational Transformation: How Change Agents Influence Employees’ Openness to Change.”, *Lamar Bruni Vergara*

*Academic Conference, Texas A&M International University,
April 2009*

ACADEMIC SERVICES

Research presentation

- “Social media use in a workplace: Some motivations and outcomes”
Presented at:
 - NIDA Academic Forum, Thailand, *May 2013*.

- “Benefits of Mindfulness Meditation on Psychological Wellbeing and Work-related outcomes”
Presented at:
 - University of Innsbruck, Austria, *April 2014*.
 - NIDA Academic Forum, Thailand, *March 2014*.

Research Teaching and Training

- Teaching Empirical Research Methods:
University of Economics in Bratislava, Slovakia
 - November, 2016

- Teaching Research Methodology in Management:
School of Political Sciences and Public Administration, Southwest University, Chongqing, China
 - March, 2016.

- Invited lecturer for the joint Ph.D. workshop
RheinMain University of Applied Sciences
 - September, 2015

- Holding a Research Training and Article writing workshop for teachers and faculties members.
 - Rajamangala University of Technology Suvarnabhumi
 - *June 2015*.
 - Rajamangala University of Technology Phra Nakhon
 - July 2017

- **Guest speaker**
 - Writing a research article for publication:
Presented at:
 - National Institute of Development Administration
 - *March 2014*
 - *March 2015*.

- **Keynote speaker**
 - Guide to publication:
 - Presented at
 - The International Conference on Human Resource and Organization Management and Development (HROMD) 2015 at the National Institute of Development Administration,
 - *September 2015.*

Editorial board member:

- NIDA Development Journal

Reviewer:

- Behaviour & Information Technology
- Computers in Human Behavior
- Higher Education Pedagogies
- Journal of Business Economics & Management
- Journal of Career Development
- Journal of Health Psychology
- International Journal of Management Concepts and Philosophy
- International Journal of Work Organization and Emotion
- Management Research Review
- NIDA Development Journal
- Psychiatry Research

Article editor:

- SAGE Open