

Please tell us what you think about this advertisement

	Strongly disagree	Disagree	Natural	Agree	Strongly agree
This advertisement is innovative.					
This is a creative advertisement.					
I see creative ideas in this advertisement.					
This advertisement is entertaining.					
Watching this advertisement is enjoyable.					
This advertisement gives me a pleasant feeling.					
The content in the advertisement is clear.					
This advertisement is easy to understand.					
I can easily get the idea that the advertisement intends to convey.					
This advertisement is interesting to me.					
I love this advertisement.					
This advertisement really grabs my attention.					

Please tell us about your information

Gender	<input type="checkbox"/> Male <input type="checkbox"/> Female
Age	Years
Educational level	<input type="checkbox"/> Below Bachelor's Degree <input type="checkbox"/> Bachelor's Degree <input type="checkbox"/> Master's Degree or higher
TV watching per day	<input type="checkbox"/> Less than 30 mins <input type="checkbox"/> 30 mins - 1 hour <input type="checkbox"/> 1 hour - 1.30 hours <input type="checkbox"/> 1.30 hour - 2 hours <input type="checkbox"/> 2 hour - 2.30 hours <input type="checkbox"/> 2.30 hours - 3 hours <input type="checkbox"/> More than 3 hours
Employment status	<input type="checkbox"/> Non-employment/Students <input type="checkbox"/> Full-time/Part-time employment