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## CV

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**Peerayuth Charoensukmongkol, Ph.D.**

*Associate Professor of Human Resource Management*

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Website:

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## EDUCATION

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- **Ph.D. in International Business with Management concentration**  
Texas A&M International University, Laredo, Texas, USA.....December 2012
- **Masters of Business Administration**  
**Masters of Science in E-Commerce**  
Texas A&M University-Commerce, Commerce, Texas, USA.....December 2005
- **Bachelors in Business Administration majoring in Business Computer**  
Assumption University, Bangkok, Thailand.....October 2002

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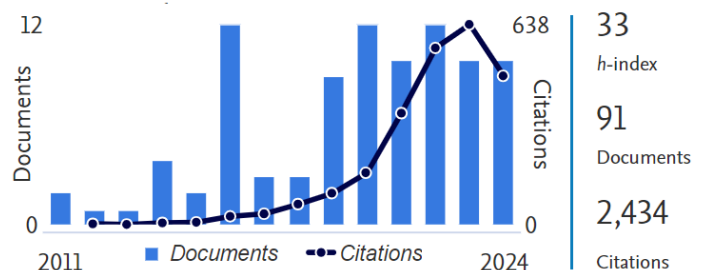
## RESEARCH SCORES

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### Google Scholar score

|           | All  | Since 2019 |
|-----------|------|------------|
| Citations | 4859 | 4399       |
| h-index   | 40   | 40         |
| i10-index | 74   | 74         |

### Scopus score



The scores were updated on July 24, 2024

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## WORLD'S TOP 2% SCIENTIST

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Dr. Peerayuth Charoensukmongkol has been ranked among the **world's "Top 2% scientists"** listed by the Stanford University, USA *for 4 consecutive years (2020-2023)*. He is ranked in the field of Business and Management based on his research published from 2011- 2022.

Composite score (c-score): 3.505: World Rank# 9,842

Source: <https://elsevier.digitalcommonsdata.com/datasets/btchxktzyw/6>



### NEW UPDATE 2023

## The faculty member of ICO NIDA is listed in


### WORLD'S TOP 2% SCIENTISTS, 2023

**WORLD'S TOP 2%**  
SCIENTISTS' LIST  
STANFORD UNIVERSITY

in the field of  
Business and  
Management

The database systematically ranks all the most-cited scientists in each and every scientific field to a sufficient ranking depth by using Scopus data to compile a database of the 100,000 most-cited authors across all scientific fields based on their ranking of a composite indicator that considers six citation metrics

(total citations; Hirsch h-index; co authorship-adjusted Schreiber hm-index; number of citations to papers as single author; number of citations to papers as single or first author; and number of citations to papers as single, first, or last author) Calculations were performed using all Scopus author profiles as of October 1, 2023



**Assoc. Prof. Dr. Peerayuth Charoensukmongkol**

c-score: 3.505   Rank: 9,842   Scopus h-index: 30

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## AD SCIENTIFIC INDEX

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Dr. Peerayuth Charoensukmongkol has also been ranked in the **"AD Scientific Index"** based on his total and last 5 years' values of the i10 index, h-index, and citation scores in Google Scholar.

Source: <https://www.adscientificindex.com/scientist.php?id=428364>

| AD Scientific Index 2023   |        | RANKINGS              |                     |                   |  |
|--|--------|-----------------------|---------------------|-------------------|--|
| AD Scientific Index<br>Rankings for Scientist<br>University, Subject, Country, Region, World | SCORES |                       |                     |                   |  |
|  |        | In Thailand<br>(2698) | In Asia<br>(162072) | World<br>(731474) |  |
| Total H  | 35     | #210                  | #24909              | #161767           |  |
| Total Citation   | 3796   | #326                  | #34979              | #229119           |  |
| Social Sciences *  |        | #2 🥇                  | #370                | #7161             |  |
| International Relations *  |        | #1 🥇                  | #6                  | #96               |  |

**International Relations**  
**Number 1 in Thailand \*\***  
Number 6 in Asia  
Number 96 in the World

**Social Sciences**  
**Number 2 in Thailand**  
Number 370 in Asia  
Number 7161 in the World

**Updated August 11, 2023**

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## CLASS TAUGHT

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### Master's level

- Research Methodology in Management

### Ph.D. level

- Advanced Research Methods in Management
- Seminar in International Management

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## RESEARCH INTERESTS

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|-----------------------------|--------------------------|
| • Cross-cultural management | • Social media behavior  |
| • Organizational behaviors  | • Social media marketing |
| • Managerial psychology     | • Cultural intelligence  |
| • Strategic management      | • Mindfulness            |

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## RESEARCH ARTICLE PUBLICATION

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1. Farzana, S. & Charoensukmongkol, P. (in press). Effects of Transformational Leadership on Psychological Empowerment and Employee Engagement: A Comparative study of Bangladesh and Thailand. *Journal of Asia Business Studies*.  
(SCImago Quartile 1) \*\*\*
2. Arthachinda, P., & Charoensukmongkol, P. (in press). Effect of Perceived Group Inclusion on Innovative Behavior and Its Subsequent Impact on Team Performance: Moderating Effects of Team Characteristics. *Management Research Review*.  
<https://doi.org/10.1108/MRR-09-2023-0708>  
(SCImago Quartile 1) \*\*\*
3. Onngam, W., & Charoensukmongkol, P. (in press), Effect of Social Media Analytics on Firm Performance: The Moderating Role of Entrepreneurial Orientation. *Journal of Asia Business Studies*. <https://doi.org/10.1108/JABS-01-2023-0040>  
(SCImago Quartile 1) \*\*\*
4. Arthachinda, P., & Charoensukmongkol, P. (in press). Effect of Spiritual Leadership on Psychological Safety Climate and Team Innovation in Consulting Teams: The Moderating Role of Occupational Self-Efficacy. *International Journal of Productivity and Performance Management*. <https://doi.org/10.1108/IJPP>  
(SCImago Quartile 1) \*\*\*
5. Soontornchiya, P., & Charoensukmongkol, P. (in press). Interaction Effect of Management Communication and Workplace Formalization on Shared Goals and Commitment of Employees during Post-Merger and Acquisition Integration, *International Journal of Business Communication*.  
<https://doi.org/10.1177/23294884241235661>  
(SCImago Quartile 1) \*\*\*

6. Ratanavanich, M., & Charoensukmongkol, P. (in press). The Interaction Effect of Goal Orientation and Mindfulness of Entrepreneurs on Firm Innovation Capability and Its Impact on Firm Performance, *VINE Journal of Information and Knowledge Management Systems*. <https://doi.org/10.1108/VJKMS-06-2023-0135>  
(SCImago Quartile 1) \*\*\*
  
7. Onngam, W., & Charoensukmongkol, P. (in press), Effect of social media agility on performance of small and medium enterprises: moderating roles of firm size and environmental dynamism, *Journal of Entrepreneurship in Emerging Economies*. <https://doi.org/10.1108/JEEE-11-2022-0331>  
(SCImago Quartile 1) \*\*\*
  
8. Charoensukmongkol, P. (in press). The Interaction of Organizational Politics and Political Skill on Employees' Exposure to Workplace Cyberbullying: The Conservation of Resources Theory Perspective, *Asia-Pacific Journal of Business Administration*. <https://doi.org/10.1108/APJBA-08-2022-0364>  
(SCImago Quartile 2) \*\*
  
9. Farzana, S. & Charoensukmongkol, P. (in press). Using Approach-Inhibition Theory of Power to Explain How Participative Decision Making Enhances Innovative Work Behavior of High Power Distance-Oriented Employees, *Journal of Organizational Effectiveness: People and Performance*. <https://doi.org/10.1108/JOEPP-10-2022-0304>  
(SCImago Quartile 2) \*\*
  
10. Charoensukmongkol, P. (in press). How Transformational Leadership Lessen Employee Resistance to Change during the COVID-19 Pandemic: The Mediating Role of Innovative Climate. *International Journal of Services, Economics and Management*.  
(SCImago Quartile 3) \*
  
11. Pandey, A. & Charoensukmongkol, P. (in press). The Moderating Effect of Adaptive Selling Behavior on the Benefits of Social Media Usage in Sales during the COVID-19 Pandemic, *International Journal of Internet Marketing and Advertising*.  
(SCImago Quartile 3) \*
  
12. Ratanavanich, M., & Charoensukmongkol, P. (2024). Effects of Improvisational Behavior on Entrepreneurial Activities and Firm Performance: The Moderating Roles of Firm Size and Business Experience, *Journal of Entrepreneurship in Emerging Economies*, 16(5). <https://doi.org/10.1108/JEEE-11-2022-0350>  
(SCImago Quartile 1) \*\*\*
  
13. Zhou, J., & Charoensukmongkol, P. (2024). How Social Media Use in B2B Export Selling Contributes to Sales Performance: The Media Synchronicity Theory Perspective. *International Journal of Business Communication*, 61(3), 650-676.  
<https://doi.org/10.1177/23294884231176279>  
(SCImago Quartile 1) \*\*\*

14. Charoensukmongkol, P., & Puyod, J. V. (2024). Influence of Transformational Leadership on Role Ambiguity and Work-Life Balance of Filipino University Employees During COVID-19: Does Employee Involvement Matter?, *International Journal of Leadership in Education*. 27(2), 429-448.  
<https://doi.org/10.1080/13603124.2021.1882701>  
**(SCImago Quartile 1) \*\*\***
  
15. Charoensukmongkol, P. (2024). The Moderating Effect of Age on the Benefits of Trait Mindfulness and Functional Flexibility among Salespeople. *Baltic Journal of Management*, 19(1), 52-68. <https://doi.org/10.1108/BJM-05-2023-0193>  
**(SCImago Quartile 2) \*\***
  
16. Charoensukmongkol, P., & Pandey, A. (2023) The Effectiveness of Improvisational Behavior on Sales Performance during the COVID-19 Pandemic: The Moderating Effect of Functional Customer Orientation, *Journal of Asia Business Studies*. 17(4), 766-784.  
<https://doi.org/10.1108/JABS-09-2021-0359>  
**(SCImago Quartile 1) \*\*\***
  
17. Charoensukmongkol, P., & Pandey, A. (2023) The Flexibility of Salespeople and Management Teams: How They Interact and Influence Performance during the COVID-19 Pandemic, *Asia Pacific Management Review*, 28(2), 99-109.  
<https://doi.org/10.1016/j.apmr.2022.07.001>  
**(SCImago Quartile 1) \*\*\***
  
18. Suthatorn, P., & Charoensukmongkol, P. (2023). How Work Passion and Job Tenure Mitigate the Effect of Perceived Organizational Support on Organizational Identification of Flight Attendants during the COVID-19 Pandemic. *Asia Pacific Management Review*, 28(3). <https://doi.org/10.1016/j.apmr.2022.12.003>  
**(SCImago Quartile 1) \*\*\***
  
19. Charoensukmongkol, P., & Lamsam, N. (2023). Effect of CEO transformational leadership on organizational ethical culture and firm performance: the moderating effect of competitive intensity, *Journal of Asia Business Studies*. 17(3), 539-558.  
<https://doi.org/10.1108/JABS-12-2021-0513>  
**(SCImago Quartile 1) \*\*\***
  
20. Suthatorn, P., & Charoensukmongkol, P. (2023). Effects of Trust in Organizations and Trait Mindfulness on Optimism and Perceived Stress of Flight Attendants during the COVID-19 Pandemic, *Personnel Review*, 52(3), 882-899. <https://doi.org/10.1108/PR-06-2021-0396>  
**(SCImago Quartile 1) \*\*\***
  
21. Fu, L., & Charoensukmongkol, P. (2023). Effect of cultural intelligence on burnout of Chinese expatriates in Thailand: The mediating role of host country national coworker support. *Current Psychology*. 42, 4041–4052. <https://doi.org/10.1007/s12144-021-01728-1>  
**(SCImago Quartile 2) \*\***

22. Yuan, T., & Charoensukmongkol, P. (2023). The Impact of Authentic Leadership on Reducing Perceived Workplace Exclusion: The Moderating Roles of Collectivism and Power Distance Orientation in a Workplace, *Journal of Logistics, Informatics and Service Science*, 10(3), 28–46. DOI:10.33168/JLISS.2023.0303  
(SCImago Quartile 4) \*
23. Pattanawit, P., & Charoensukmongkol, P. (2022). Benefits of Workplace Spirituality on Real Estate Agents' Work Outcomes: The Mediating Role of Person-Job Fit. *Management Research Review*. 45(11), 1393-1411. <https://doi.org/10.1108/MRR-06-2021-0482>  
(SCImago Quartile 1) \*\*\*
24. Charoensukmongkol, P. (2022). Supervisor-subordinate guanxi and emotional exhaustion: The Moderating effect of supervisor job autonomy and workload levels in organizations, *Asia Pacific Management Review*, 27(1), 40-49.  
<https://doi.org/10.1016/j.apmr.2021.05.001>  
(SCImago Quartile 1) \*\*\*
25. Charoensukmongkol, P., & Phungsoonthorn, T. (2022). The effect of cultural intelligence of top management on pro-diversity work climate and work attitudes of Myanmar migrant workers in Thailand. *Equality, Diversity and Inclusion*, 41(5), 760-777.  
<https://doi.org/10.1108/EDI-11-2020-0339>  
(SCImago Quartile 1) \*\*\*
26. Phungsoonthorn, T., & Charoensukmongkol, P. (2022). How Does Mindfulness Help University Employees Cope with Emotional Exhaustion during the COVID-19 Crisis? The Mediating Role of Psychological Hardiness and the Moderating Effect of Workload, *Scandinavian Journal of Psychology*. 63(5), 449-461  
<https://doi.org/10.1111/sjop.12826>  
(SCImago Quartile 1) \*\*\*
27. Zhou, J., & Charoensukmongkol, P. (2022). Cultural Intelligence And Adaptive Selling Behaviors In Cross-cultural Selling: The Cognitive Resource Theory And Social Role Theory Perspective, *Journal of Business Research*., 146(7), 477-488.  
<https://doi.org/10.1016/j.jbusres.2022.03.079>  
(SCImago Quartile 1) \*\*\*
28. Guang, X., & Charoensukmongkol, P. (2022). The Effects of Cultural Intelligence on Leadership Performance among Chinese Expatriates Working in Thailand, *Asian Business & Management*, 21(1), 106–128. <https://doi.org/10.1057/s41291-020-00112-4>  
(SCImago Quartile 1) \*\*\*
29. Charoensukmongkol, P., & Phungsoonthorn, T. (2022). The Interaction Effect of Crisis Communication and Social Support on The Emotional Exhaustion of University Employees during the COVID-19 Crisis, *International Journal of Business Communication*, 59(2), 269-286. <https://doi.org/10.1177/2329488420953188>  
(SCImago Quartile 1) \*\*\*

30. Charoensukmongkol, P., & Suthatorn, P. (2022). How Managerial Communication Reduces Perceived Job Insecurity of Flight Attendants During the COVID-19 Pandemic", *Corporate Communications: an International Journal*, 27(2), 368-387. <https://doi.org/10.1108/CCIJ-07-2021-0080>  
**(SCImago Quartile 2) \*\***
  
31. Charoensukmongkol, P. (2022). Does Entrepreneurs' Improvisational Behavior Improve Firm Performance in Time of Crisis?, *Management Research Review*, 45(1), 26-46. <https://doi.org/10.1108/MRR-12-2020-0738>  
**(SCImago Quartile 1) \*\*\***
  
32. Pattanawit, P., & Charoensukmongkol, P. (2022). Effects of Spiritual intelligence on Person-Organization Fit, Organizational Commitment, and Customer-Oriented Organizational Citizenship Behavior of Real Estate Agents. *Asia-Pacific Social Science Review*, 22(3), 52-67. <https://www.dlsu.edu.ph/wp-content/uploads/pdf/research/journals/apssr/2022-september-vol22/ra-4.pdf>  
**(SCImago Quartile 1) \*\*\***
  
33. Fu, L., & Charoensukmongkol, P. (2022). Benefits of Psychological Capital on Host Country Nationals Support and Burnout of Chinese Expatriates in Thailand: Moderating Effect of Personal Characteristics, *Asia-Pacific Journal of Business Administration*, 14(3), 265-284. <https://doi.org/10.1108/APJBA-06-2020-0181>  
**(SCImago Quartile 2) \*\***
  
34. Charoensukmongkol, P., & Puyod, J. V. (2022). Mindfulness and emotional exhaustion in call center agents in the Philippines: Moderating roles of work and personal characteristics, *The Journal of General Psychology*, 149(1), 72-96. <https://doi.org/10.1080/00221309.2020.1800582>  
**(SCImago Quartile 1) \*\*\***
  
35. Charoensukmongkol, P. (2021). How Chinese Expatriates' Cultural Intelligence Promotes Supervisor-Subordinate Guanxi with Thai Employees: The Mediating Effect of Expatriates' Benevolence, *International Journal of Cross Cultural Management*, 21(1), 9-30. <https://doi.org/10.1177/1470595821996735>  
**SCImago Quartile 1 \*\*\***
  
36. Zhou, J., & Charoensukmongkol, P. (2021). The Effect of Social Media Use on Customer Qualification Skills and Adaptive Selling Behaviors of Export Salespeople in China, *Journal of Asia Business Studies*, 15(2), 278-300. <https://doi.org/10.1108/JABS-12-2019-0377>  
**SCImago Quartile 1 \*\*\***
  
37. Charoensukmongkol, P., & Pandey, A. (2021). Trait Mindfulness and Cross-cultural Sales Performance: The Role of Perceived Cultural Distance, *Canadian Journal of Administrative Sciences*, 38(4), 339-353. <https://doi.org/10.1002/cjas.1638>  
**SCImago Quartile 2 \*\***

38. Charoensukmongkol, P., & Suthatorn, P. (2021). Linking Improvisational Behavior, Adaptive Selling Behavior, and Sales Performance, *International Journal of Productivity and Performance Management*, 70(7), 1582-1603. <https://doi.org/10.1108/IJPPM-05-2019-0235>  
**SCImago Quartile 2 \*\***
  
39. Puyod, J. V., & Charoensukmongkol, P. (2021). Effects of Workplace Rumors and Organizational Formalization During the COVID-19 Pandemic: A Case Study of Universities in the Philippines, *Corporate Communications: an International Journal*, 26(4), 793-812. <https://doi.org/10.1108/CCIJ-09-2020-0127>  
**SCImago Quartile 2 \*\***
  
40. Charoensukmongkol, P., & Phungsoonthorn, T. (2021). The Effectiveness of Supervisor Support in Lessening Perceived Uncertainties and Emotional Exhaustion of University Employees during the COVID-19 Crisis: The Constraining Role of Organizational Intransigence, *The Journal of General Psychology*. 148(4), 431-450.  
<https://doi.org/10.1080/00221309.2020.1795613>  
**SCImago Quartile 2 \*\***
  
41. Puyod, J. V., & Charoensukmongkol, P. (2021). Interacting Effect of Social Media Crisis Communication and Organizational Citizenship Behavior on Employees' Resistance to Change during the COVID-19 Crisis: Evidence from University Employees in the Philippines, *Asia-Pacific Social Science Review*. 21(3), 13-27.  
**SCImago Quartile 2 \*\***
  
42. Fu, L., & Charoensukmongkol, P. (2021). Effect of Host Language Proficiency of Chinese Expatriates on Host Country Nationals Support and Work Engagement in Thailand: A Social Identity Perspective, *Asia-Pacific Social Science Review*. 21(3), 180-195.  
**SCImago Quartile 2 \*\***
  
43. Seriwatana, P., & Charoensukmongkol, P. (2021). Cultural Intelligence and Relationship Quality in the Cabin Crew Team: The Perception of Members Belonging to Cultural Minority Groups, *Journal of Human Resources in Hospitality and Tourism*, 20(2), 147–173. <https://doi.org/10.1080/15332845.2020.1821431>  
**SCImago Quartile 2 \*\***
  
44. Eine, B., & Charoensukmongkol, P. (2021). The Cross-Cultural Perspective of Factors Influencing Online Shopping Intention: A Comparison Between Thai and German, *Asian Journal of Business Research*, 11(1), 1-20. <https://doi.org/10.14707/ajbr.210097>  
**SCImago Quartile 3 \***
  
45. Charoensukmongkol, P., & Tosupant, P. (2021). Effects of Organizational Crisis on Employees' Work Attitudes: Evidence from a Private Organization in Thailand, *International Journal of Work Organisation and Emotion*, 12(4), 339-357.  
**SCImago Quartile 4 \***



46. Charoensukmongkol, P., & Pandey, A. (2020). The Influence of Cultural Intelligence on Sales Self-Efficacy and Cross-cultural Sales Presentations: Does it Matter for Highly Challenge-Oriented Salespeople?, *Management Research Review*, 43(12), 1533-1556  
<https://doi.org/10.1108/MRR-02-2020-0060>  
**SCImago Quartile 2 \*\***
  
47. Tiamboonprasert, W., & Charoensukmongkol, P. (2020). Effect of Ethical Leadership on Workplace Cyberbullying Exposure and Organizational Commitment, *The Journal of Behavioral Science*, 15(3), 85-100. <https://so06.tci-thaijo.org/index.php/IJBS/article/view/243966>  
**SCImago Quartile 4 \*\***
  
48. Vaitoonkiat, E., & Charoensukmongkol, P. (2020). The Interaction Effect of Entrepreneurial Orientation and Stakeholder Orientation on the Business Performance of Firms in the Steel Fabrication Industry in Thailand, *Journal of Entrepreneurship in Emerging Economies*, 12(4), 453-473. <https://doi.org/10.1108/JEEE-05-2019-0072>  
**SCImago Quartile 1 \*\*\***
  
49. Vaitoonkiat, E., & Charoensukmongkol, P. (2020). Stakeholder Orientation's Contribution to Firm Performance: The Moderating Effect of Perceived Market Uncertainty, *Management Research Review*, 43(7), 863-883.  
<https://doi.org/10.1108/MRR-07-2019-0296>  
**SCImago Quartile 2 \*\***
  
50. Seriwatana, P., & Charoensukmongkol, P. (2020). The Effect of Cultural Intelligence on Burnout of Thai Cabin Crew in Non-national Airlines Moderated by Job Tenure, *ABAC Journal*, 40(1), 1-19.  
**SCImago Quartile 3 \***
  
51. Ratasuk, A., & Charoensukmongkool, P. (2020). Does Cultural Intelligence Promote Cross-Cultural Teams' Knowledge Sharing and Innovation in the Restaurant Business?, *Asia-Pacific Journal of Business Administration*, 12(2), 183-203.  
<https://doi.org/10.1108/APJBA-05-2019-0109>  
**SCImago Quartile 2 \*\***
  
52. Koirala, M., & Charoensukmongkol, P., (2020). Contributions of CSR Perception to Employees Commitment and Job Satisfaction: Does Personal Income Matter?, *Kasetsart Journal of Social Sciences*, 41(2), 1-5. <https://doi.org/10.34044/j.kjss.2020.41.2.06>
  
53. Charoensukmongkool, P. (2020). The Interplay between Firm Resources and Government Agency Social Capital on Thai Firms' Satisfaction with Export Performance, *International Journal of Globalisation and Small Business*, 11(1), 18-38.  
<https://doi.org/10.1504/IJGSB.2020.105581>  
**SCImago Quartile 4 \***
  
54. Charoensukmongkool, P. (2019). Contribution of Mindfulness to Customer Orientation and Adaptive Selling, *International Journal of Services, Economics and Management*, 10(4), 335-356. <https://doi.org/10.1504/IJSEM.2019.105016>  
**SCImago Quartile 3 \***

55. Tarsakoo, P., & Charoensukmongkol, P. (2019). Dimensions of Social Media Marketing Capabilities and Their Contribution to Business Performance of Firms in Thailand, *Journal of Asia Business Studies*, 14(4), 441-461. <https://doi.org/10.1108/JABS-07-2018-0204>  
**SCImago Quartile 2 \*\***
  
56. Phungsoonthorn, T., & Charoensukmongkol, P. (2019). Antecedents and Outcomes Associated With a Sense of Place toward the Organization of Myanmar Migrant Workers in Thailand, *Equality, Diversity and Inclusion: An International Journal*, 39(2), 195-218. <https://doi.org/10.1108/EDI-06-2019-0177>  
**SCImago Quartile 1 \*\*\***
  
57. Guang, X., & Charoensukmongkool, P. (2019). Effects of Cross-cultural Adjustment of Chinese Expatriates in Thailand on Perceived Supervisor Support and subordinates' Commitment, *Human Behavior, Development, and Society*, 20(4), 52-61.  
**TCI tier 2**
  
58. Ratasuk, A., & Charoensukmongkool, P. (2019). The Role of Team Trust and Team Relationship Conflict on Innovative Performance of Multicultural Teams in the Restaurant Business, *Thammasat Review*, 22(2), 1-18. 10.14456/tureview.2019.9  
**TCI tier 1**
  
59. Charoensukmongkool, P. (2019). The Efficacy of Cultural Intelligence for Adaptive Selling Behaviors in Cross-Cultural Selling: The Moderating Effect of Trait Mindfulness, *Journal of Global Marketing*, 33(3), 141-157. <https://doi.org/10.1080/08911762.2019.1654586>  
**SCImago Quartile 2 \*\***
  
60. Charoensukmongkool, P. (2019). Contributions of Mindfulness to Improvisational Behavior and Consequences on Business Performance and Stress of Entrepreneurs during Economic Downturn, *Organization Management Journal*, 16(4), 209-219. <https://doi.org/10.1080/15416518.2019.1661820>  
**SCImago Quartile 3 \***
  
61. Puyod, J. V., & Charoensukmongkol, P. (2019). The contribution of cultural intelligence to the interaction involvement and performance of call center agents in cross-cultural communication: the moderating role of work experience, *Management Research Review*. 42(12), 1400-1422. <https://doi.org/10.1108/MRR-10-2018-0386>  
**SCImago Quartile 2 \*\***
  
62. Tarsakoo, P., & Charoensukmongkol, P. (2019). Contribution of Marketing Capability to Social Media Business Performance, *ASEAN Journal of Management & Innovation*, 6(1), 75-87. doi: 10.14456/ajmi.2019.6ajmi.stamford.edu.  
**TCI tier 2**

63. Charoensukmongkol, P. (2019). The Moderating Roles of External Locus of Control and Knowledge Expertise on the Relationship between Superstitious Belief and Stock Trading Performance, *Kasetsart Journal of Social Sciences*. 40(1), 47-54. <https://so04.tci-thaijo.org/index.php/kjss/article/view/235322>  
**SCImago Quartile 3 \***
  
64. Charoensukmongkol, P. (2019). The Moderating Effect of Locus of Control on the Relationship between Perceived Poor Business Performance and Superstitious Behaviors of Thai Entrepreneurs, *BU Academic Review*, 18(1), 1-17. <https://so01.tci-thaijo.org/index.php/buacademicreview/article/view/142792>  
**TCI tier 1**
  
65. Charoensukmongkol, P. (2019). The Role of Mindfulness in Reducing English Language Anxiety among Thai College Students, *International Journal of Bilingual Education and Bilingualism*, <http://dx.doi.org/10.1080/13670050.2016.1264359>.  
**SCImago Quartile 1 \*\*\***
  
66. Puyod, J. V., & Charoensukmongkol, P. (2019). Emotional Intelligence, Interaction Involvement, and Job Performance of Call Center Representatives in the Philippines. *Human Behavior, Development and Society*, 20(2), 20-28.  
**TCI tier 2**
  
67. Pandey, A., & Charoensukmongkol, P. (2019). Contribution of Cultural Intelligence to Adaptive Selling and Customer-Oriented Selling of Salespeople at International Trade Shows: Does Cultural Similarity Matter?, *Journal of Asia Business Studies*. 13(1), 79-96  
doi: <https://doi.org/10.1108/JABS-08-2017-0138>  
**SCImago Quartile 1 \*\*\***
  
68. Charoensukmongkol, P., & Suthatorn, P. (2018). Salespeople's Trait Mindfulness and Emotional Exhaustion of Salespeople: The Mediating Roles of Optimism, Resilience, and Self-efficacy, *International Journal of Services, Economics and Management*, 9(2), 125 – 142. <https://doi.org/10.1504/IJSEM.2018.096075>  
**SCImago Quartile 4 \***
  
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**SCImago Quartile 2 \*\***
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**SCImago Quartile 3 \***
91. Sriwilai, K., & Charoensukmongkol, P. (2015), Face it, don't Facebook it: Impacts of Social Media Addiction on Mindfulness, Coping Strategies and the Consequence on Emotional Exhaustion, *Stress and Health*, <https://doi.org/10.1002/smi.2637>  
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94. Charoensukmongkol, P. (2014), Cultural Intelligence and Export Performance of Small and Medium Enterprises in Thailand: Mediating Roles of Organizational Capabilities, *International Small Business Journal*, 1-18. DOI: 10.1177/0266242614539364  
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95. Charoensukmongkol, P. (2014), Benefits of Mindfulness Meditation on Emotional Intelligence, General Self-Efficacy, and Perceived Stress: Evidence from Thailand, *Journal of Spirituality in Mental Health*, 16(3), 171-192.  
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98. Murad, M., Charoensukmongkol, P., & Bakay, A. (2014). Are U.S. Academics and Professionals Ready for IFRS? An Explanation Using Technology Acceptance Model and Theory of Planned Behavior, *Journal of International Business Research*, 12(2) 47-60.
99. Charoensukmongkol, P., Daniel, J.L., & Chatelain-Jardon, R. (2013). Enhancing Workplace Spirituality through Emotional Intelligence, *Journal of Applied Management and Entrepreneurship*, 18(4), 3-17.
100. Charoensukmongkol, P. (2013). The Contributions of Mindfulness Meditation on Burnout, Coping Strategy, and Job Satisfaction: Evidence from Thailand, *Journal of Management and Organization*, 19(5), 44-558. <https://doi.org/10.1017/jmo.2014.8>  
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101. Charoensukmongkol, P. & Murad, M. (2012), Does Investment in ICT Curb or Create More Corruption? A Cross-Country Analysis, *Public Organization Review*, 14(1), 51-63. <https://doi.org/10.1007/s11115-012-0205-8>  
**SCImago Quartile 2 \*\***
102. Charoensukmongkol, P., Daniel, J.L., Sexton, S., & Kock, N.F. (2012). Analyzing Software Piracy from Supply and Demand Factors: The Competing Roles of Corruption and Economic Wealth, *International Journal of Technoethics*, 3(1), 28-42.  
<https://doi.org/10.4018/jte.2012010103>  
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103. Charoensukmongkol, P., & Elkassabgi, A. (2011). The Inverse U-curve Relationship between Software Piracy and Technological Outputs in Developed Nations, *Management Research Review*, 34(9), 968 – 979.  
<https://doi.org/10.1108/01409171111158947>  
**SCImago Quartile 2 \*\***
104. Charoensukmongkol, P., & Sexton, S. (2011). The Effect of Corruption on Exports and Imports in Latin America and the Caribbean, *Latin American Business Review*, 12(2), 83-98. <https://doi.org/10.1080/10978526.2011.592800>  
**SCImago Quartile 3 \***
105. Smith, M.L., Charoensukmongkol, P., Elkassabgi, A., & Lee, K.H. (2009). Aspects of Accounting Codes of Ethics in Canada, Egypt, and Japan, *Internal Auditing*, November/December, 26-34.

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## AWARDS AND RECOGNITIONS

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### Research awards

1. "Effect of Social Media Analytics Practices on Firm Performance: The Moderating Role of Entrepreneurial Orientation" - 1st Rank (Coauthoring with Worachet Onngam)

*The 7th International Workshop on Entrepreneurship in Electronic and Mobile Business (IWEMB), Bangkok, Thailand.  
October 25, 2018*

2. "The Role of Parental and Peer Attachment in Social Media Addiction and Depression of Thai Teenagers: The Case of High School Students in Utharadit" (Coauthoring with Farah Khan)

*The 9th International Conference on Advancement of Development Administration 2020 - Social Sciences and Interdisciplinary Studies  
April 2020*

3. "Dimensions of Social Media Marketing Capabilities and their Contribution to Firm Performance" (Coauthoring with Penpattra Tarsakoo)

*The 2nd International Workshop on Entrepreneurship in Electronic and Mobile Business (IWEMB), Wiesbaden, Germany.  
September 25, 2018*

4. "Factors Influencing Users' Attitudes Toward Internet Advertising on Social media: A Cross-cultural Comparative Study between Chinese and Thai Users" (Coauthoring with Juanjuan Cai)

*The 5th International Conference on Advancement of Development Administration 2016 - Social Sciences and Interdisciplinary Studies  
April 20, 2017*

5. "Do Thai People Actually Benefit from Superstitious Behaviors? Evidence from Stock Traders in Thailand".

*National Institute of Development Administration,  
April 2015*

6. "The Contributions of Mindfulness Meditation on Burnout, Coping Strategy, and Job Satisfaction: Evidence from Thailand",

*National Institute of Development Administration  
April 2014*



7. “The Role of Emotional Intelligence During Organizational Transformation: How Change Agents Influence Employees’ Openness to Change.”, *Lamar Bruni Vergara*

*Academic Conference, Texas A&M International University,  
April 2009*

Advisor of PhD students who received Research Awards

- Pakamon Sasatanun
  - Dissertation title: "STRATEGIC ANTECEDENCE AND BUSINESS OUTCOMES ASSOCIATED WITH SOCIAL MEDIA USE IN CUSTOMER RELATIONSHIP MANAGEMENT"
  
  - Honorable mention award for Research Poster Presentation  
Award received: March 31, 2016  
National Institute of Development Administration
  
- Arti Pandey
  - Dissertation title: "CONTRIBUTION OF TRANSFORMATIONAL LEADERSHIP TO SENSE OF PLACE AND TURNOVER INTENTION OF MYANMAR WORKERS IN THAILAND: THE MEDIATING ROLE OF TRUST IN LEADER AND SUPPORTIVE DIVERSITY CLIMATE"
  
  - 2<sup>nd</sup> best dissertation award  
Award received: September 4, 2019  
National Institute of Development Administration
  
- Tipnuch Phungsoonthorn
  - Dissertation title: "CONTRIBUTION OF CULTURAL INTELLIGENCE TO ADAPTIVE SELLING BEHAVIOR, CUSTOMER-ORIENTED SELLING BEHAVIOR AND CROSS-CULTURAL SALES PERFORMANCE OF THAI SALESPEOPLE AT INTERNATIONAL TRADE SHOWS"
  
  - 2<sup>nd</sup> best dissertation award  
Award received: September 4, 2019  
National Institute of Development Administration
  
- Akaraphun Ratasuk
  - Dissertation title: "THE CONTRIBUTION OF CULTURAL INTELLIGENCE TO TEAM PROCESSES AND INNOVATION IN MULTICULTURAL TEAMS: THE CASE OF RESTAURANT BUSINESS IN THAILAND"
  
  - 1st Excellent dissertation award  
Award received: September 3, 2020  
National Institute of Development Administration

- Pornprom Suthatorn
  - "Young Researcher Award" in Humanities and Social sciences

Excellent Level  
Prachachuen Research Network (PRN)  
Award received: November, 2020
- Nichanal Lamsam
  - Dissertation title: " THE EFFECT OF CEO TRANSFORMATIONAL LEADERSHIP AND ORGANIZATIONAL ETHICAL CULTURE ON CORPORATE SUSTAINABILITY PRACTICE OF FIRMS IN THAILAND "

2<sup>nd</sup> best dissertation award  
Award received: August 27, 2021  
National Institute of Development Administration

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## ACADEMIC SERVICES

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### Journal editor:

- Heliyon (Scimago Q1) - Associate editor
- SAGE Open (Scimago Q2) – Article editor

### Editorial board member:

- Journal of Managerial Psychology (Scimago Q1)
- Thammasat Review (Scopus)
- NIDA Development Journal
- Journal of Aviation, Travel, and Service

### Reviewer for peer-review journals:

1. Acta Psychologica
2. Advances in Public Health.
3. Asian Academy of Management Journal
4. Asia-Pacific Journal of Business Administration
5. Asia Pacific Journal of Marketing and Logistics
6. Asian Journal of Social Psychology
7. Australian Journal of Management
8. Baltic Journal of Management
9. Basic and Applied Social Psychology
10. Behaviour & Information Technology
11. BMC Psychology
12. Business and Society Review
13. Chiang Mai University Journal
14. Chulalongkorn Business Review
15. Cogent Business & Management
16. Computational Intelligence and Neuroscience
17. Computers in Human Behavior
18. Defence and Peace Economics
19. Dove Medical Press

20. Employee Relations
21. European Journal of Personality
22. European Management Journal
23. European Review of Applied Psychology
24. Family Journal
25. Frontiers in Psychology
26. Higher Education Pedagogies
27. Human Resource and Organization Development Journal
28. IEEE Access
29. Industrial Health
30. Japanese Psychological Research
31. International Journal of Cyber Behavior, Psychology and Learning
32. International Journal of Educational Management
33. International Journal of General Medicine
34. Journal of Air Transport Management
35. Journal of Behavioral Science
36. Journal of Business Economics & Management
37. Journal of Business Ethics
38. Journal of Business Research
39. Journal of Career Development
40. Journal of Engineering, Design and Technology
41. Journal of Entrepreneurship
42. Journal of Entrepreneurship in Emerging Economies
43. Journal of Family Studies
44. Journal of General Psychology
45. Journal of Genetic Psychology
46. Journal of Health Psychology
47. Journal of Infrastructure, Policy and Development
48. Journal of Intelligence
49. Journal of Intercultural Communication Research
50. Journal of International Development
51. Journal of the Knowledge Economy
52. Journal of Managerial Psychology
53. Journal of Mental Health Training, Education and Practice
54. Journal of Multidisciplinary Healthcare
55. Journal of Psycholinguistic Research
56. Journal of Psychology: Interdisciplinary and Applied
57. Journal of Public Health and Development
58. Journal of Research in Marketing and Entrepreneurship
59. Journal of Retailing and Consumer Services
60. Heliyon
61. International Business Review
62. International Journal of Business and Society
63. International Journal of Business Performance Management
64. International Journal of Cross Cultural Management
65. International Journal of Information Management
66. International Journal of Intercultural Relations
67. International Journal of Leadership in Education
68. International Journal of Learning and Intellectual Capital
69. International Journal of Management Concepts and Philosophy

70. International Journal of Mental Health and Addiction.
71. International Journal of Organizational Analysis
72. International Journal of Work Organization and Emotion
73. International Journal of Workplace Health Management
74. Kasetsart Journal of Social Sciences
75. Management Research Review
76. Mathematical Problems in Engineering
77. Mindfulness
78. NIDA Development Journal
79. Open Psychology Journal
80. Organizations and Markets in Emerging Economies
81. Organization Management Journal
82. RAUSP Management Journal
83. Social Behavior and Personality
84. Science Progress
85. Social Sciences
86. PLOS ONE
87. Psychology in Russia: State of the Art
88. Psychological Reports
89. Psychiatry Research
90. Psychology Research and Behavior Management
91. Research in Autism Spectrum Disorders
92. SAGE Open
93. Social Science Computer Review
94. Sustainability
95. Telematics and Informatics

### **Research presentation**

- “Social media use in a workplace: Some motivations and outcomes”  
Presented at:
  - NIDA Academic Forum, Thailand, *May 2013*.
- “Benefits of Mindfulness Meditation on Psychological Wellbeing and Work-related outcomes”  
Presented at:
  - University of Innsbruck, Austria, *April 2014*.
  - NIDA Academic Forum, Thailand, *March 2014*.

### **Research Teaching and Training**

- Teaching “Research Methodology” in Academic Writing Course  
Hochschule Rheinmain University of Applied sciences  
Department of Media: Conception & Production
  - November 13-19, 2019
- Special lecture on the topic "Corruption: causes and consequences" Pôle Universitaire Léonard de Vinci, Paris, France
  - March 11-15, 2019

- Guest speaker on Cultures and International business  
Chung Hua University, Hsinchu, Taiwan
  - October 9, 2018
- Teaching Empirical Research Methods:  
University of Economics in Bratislava, Slovakia
  - November, 2016
- Teaching Research Methodology in Management:  
School of Political Sciences and Public Administration, Southwest University,  
Chongqing, China
  - March, 2016.
- Invited lecturer for the joint Ph.D. workshop  
RheinMain University of Applied Sciences
  - September, 2015
- Holding a Research Training and Article writing workshop for faculties members.
  - Rajamangala University of Technology Suvarnabhumi
    - *June 2015.*
  - Rajamangala University of Technology Phra Nakhon
    - July 2017
    - August 2021
  - Thai-Nichi Institute of Technology
    - December 2021
- Special lecture on the topic "Corruption: causes and consequences"
  - Pôle Universitaire Léonard de Vinci, Paris, France
    - March 11-15, 2019
- Teaching "Business Research Methodology"
  - Arshad Ayub Graduate Business School, Shah Alam, Malaysia
    - March 18-20, 2019.
- Teaching "Academic Writing"
  - Hochschule RheinMain, University of Applied Science, Wiesbaden,  
Germany
    - November 12-20, 2019
- Teaching "Research Methodology"
  - Faculty of Economics and Finance  
The Russian Presidential Academy of National Economy and Public  
Administration  
Saint Petersburg, Russia
    - December 2-6, 2019

- Teaching "Research Methodology"
  - Beibu Gulf University  
Guangxi, China
    - June 22-26, 2020
    - September 6-12, 2021
  
- Teaching "Quantitative Research Methodology"
  - The Entrepreneurial School: Management Center Innsbruck  
Innsbruck, Austria
    - September 1- October 6, 2020
  
- **Keynote speaker**
  - Guide to publication:  
[Presented at](#)
    - The International Conference on Human Resource and Organization Management and Development (HROMD) 2015 at the National Institute of Development Administration,
      - *September 2015.*
  
  - Writing a research article for publication:  
[Presented at:](#)
    - National Institute of Development Administration
      - *March 2014*
      - *March 2015*
      - *September 2021*
  
  - Guide for research publication in High-impact journals  
[Presented at:](#)
    - National Institute of Development Administration,
      - *August 5, 2019*
  
  - How to write a research article for international journal publication:  
[Presented at:](#)
    - Prince of Songkla University
      - *29 November, 2021*